

**INVESTING IN  
ENERGY**



## Project Partners



## Project Co-Financiers



## Investing in Energy – background

### Energy Efficiency:

- Increased international prioritization – policy & legislation

- Increased national infrastructure – since 2016, published list of certified energy auditors

- Business energy efficiency in Malta has significant room for improvement

### Follows Non-SME Initiative:

- 40% Non-SMEs signed voluntary energy efficiency agreements

- 1,600 tons of CO2 reductions reported in 1<sup>st</sup> year

### Timing:

- Considerable auditor availability & experience

- Non-SMEs willing to support SMEs

## Investing in Energy – the process

### Main target audience

Larger energy consumers within Nace Codes C & G: Manufacturing, wholesale/retail/importers

Dec 2016

Jun 2017

Dec 2017

Nov 2018

Energy Audits

Economic Reports

Economic Reports

Business Breakfasts

Training Workshops

### Energy Audits

Ongoing: book now

#### Goals:

- Familiarisation with energy auditing
- Identification of energy performance options

#### Methods:

- Non-disruptive to operations
- Tailored to operations
- Taking business circumstances into consideration
- Least possible effort on business' part

#### Outputs:

- Individualised reports
- Project assistance in selecting and following energy performance recommendations

### Business Breakfasts

Scheduled: July 14<sup>th</sup> DHL on vehicle fleet efficiency

#### Goals:

- Understanding of energy performance options
- Building an active support network

#### Methods:

- Small group meetings
- Targeted meetings – only relevant businesses
- Project facilitates a B2B lead
- B2B leaders chosen based on analysis

#### Outputs:

- Working B2B relationships
- Project & B2B assistance in selecting and following energy performance recommendations

### Workshops

Dates: TBA

#### Goals:

- Increased technical knowhow within the business community
- Identification of energy performance options

#### Methods:

- Training sessions led by experts
- Targeted meetings – only relevant businesses
- Workshop material publicly available

#### Outputs:

- Trained business personnel
- Project assistance in selecting and following energy performance recommendations

### Economic Reports

Scheduled: 1<sup>st</sup> report Summer 2017  
publication

#### Goals:

- Publicly available insight into sectorial energy trends and opportunities
- Cross-policy macro-insights (efficiency/renewables/building)
- Reference point for energy performance relating to business and industry

#### Methods:

- Data sheet returns from businesses
- Socio & economic & environmental analysis
- Analysis by business representatives & expert economist & national authority

#### Outputs:

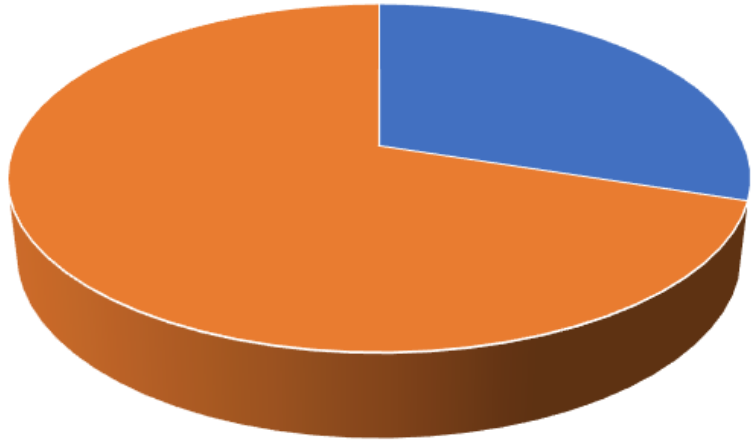
- Publicly available reports
- Guidance for businesses & supply sectors & policy makers



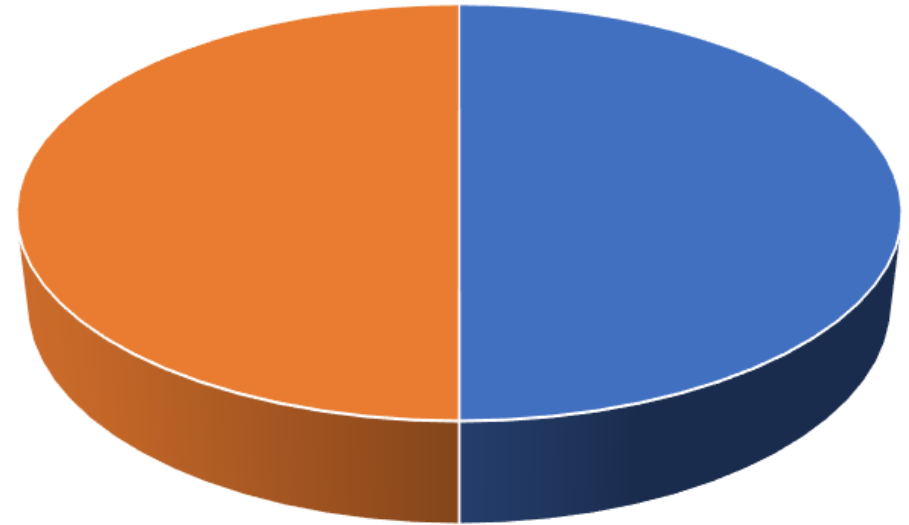
## Investing in Energy – goals

C.a. 140 identified target enterprises

30% Targeted Businesses undertake energy audit



50% adoption of energy performance measures



Foster an increased energy performance business culture

# INVESTING IN ENERGY



Thank you

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<http://mbb.org.mt/category/projects/ongoing/investing-in-energy/>

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